



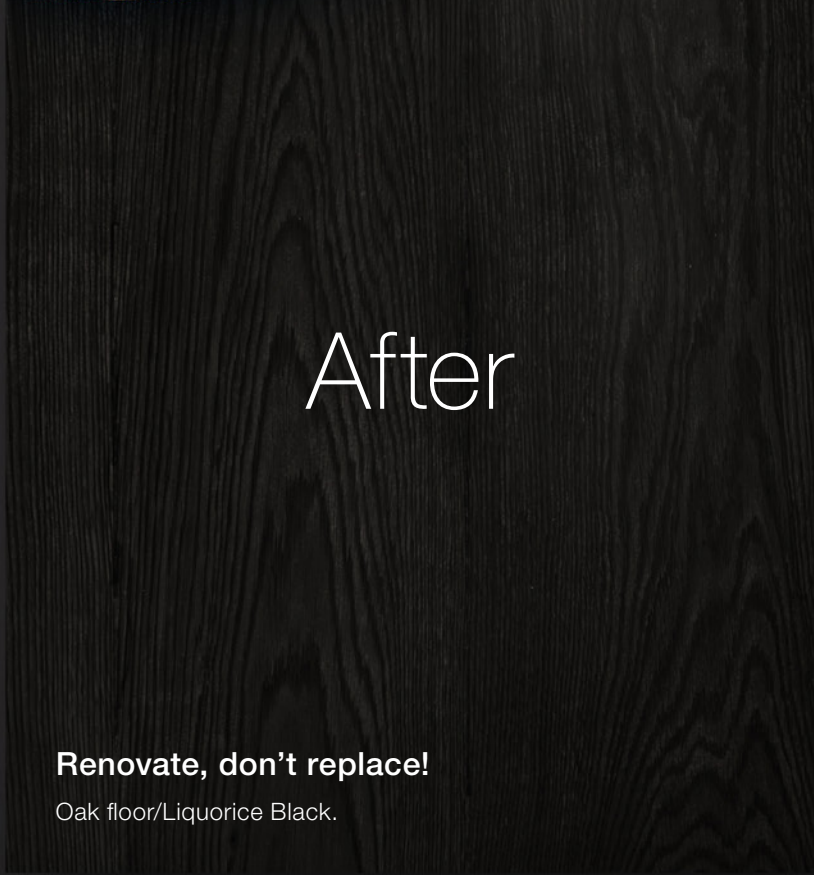
New looks for beloved floors

FLOOR STYLING WITH BONA INSPIRATION

Bona[®]
Passion for wood floors



Before



After

Renovate, don't replace!

Oak floor/Liquorice Black.

Sometimes love is where you'd least expect it

You almost forget that it's there. That it's been part of your life for so long. Your wood floor. Always there, but barely noticed. Until now, that is.

Discover Bona Inspiration – a new floor styling system that makes your existing wood floor explode with beauty and character. With Bona Inspiration's customised looks, ranging from natural bright to liquorice black, you avoid the limitations of pre-finished floors. And you don't have to worry about installation either. Simply have your Bona Certified Contractor renovate your floor using the latest sanding, brushing and finishing techniques, and enjoy the result: floors that you will not only walk on, but also love.

Find your renovation style with Cay Bond

Bona Inspiration has been developed in close co-operation with internationally acclaimed trend analyst, Cay Bond, an expert when it comes to what's hot and what's not in interior design and home styling.

From Nordic Shimmer to New Modern – take a look at your options and learn more about each style. Enjoy!



Photo Ewa-Marie Rundquist

Trend analyst Cay Bond.



Nordic Shimmer

Maybe it's the deep forests. Maybe it's the quiet lakes. Chances are it's both. The Nordic countries have fostered generations of world famous designers and the result is a style that doesn't make a whole lot of noise, but shines out with quality and appeal.





A soft burst of natural light brings out the beauty in fabrics, furniture and floor. Tender tones of grey, blue and beige partner perfectly with snow white objects.

Oak floor/Nordic Milk.



Wood, fabrics and a pile of books. All great styling ingredients.

Simply beautiful

Catch the pure Nordic spirit, with design carefully crafted from natural materials. A timeless expression always in style. Choose between four Nordic looks for your wood floor: Milk, Frost, Natural and Ash.

Listen to your senses

Experience the best barefoot feeling there is with Nordic Natural, one of our looks treated with silky smooth Bona Traffic Natural lacquer. For a pure wood feel.



Nordic Milk White oil is massaged into your wood floor to smooth out details and enhance lustre. Finish: natural matt.



Nordic Frost A hint of white brings out the beautiful details in your wood floor. Finish: natural matt.



Nordic Natural For the look and feel of pure wood and a silky, smooth barefoot experience. Finish: natural matt.



Grey skies reflected on water make a perfect canvas for trees.

Misty shades of blue, grey and beige tie in perfectly with natural wood floors and furniture.

Soft light and muted shades

Natural light is a key ingredient in all Nordic interiors. Soften the contrast by having it filtered through a curtain, and choose muted shades that mimic the Nordic landscape. Help create the style with linens and other natural materials and treasures that match the subtle expression of your wood floor.



Nordic Ash Raw wood meets ash grey and comes out a winner. For a rustic Nordic look. Finish: natural matt.



Nordic styling has a calming effect on interiors – and people!



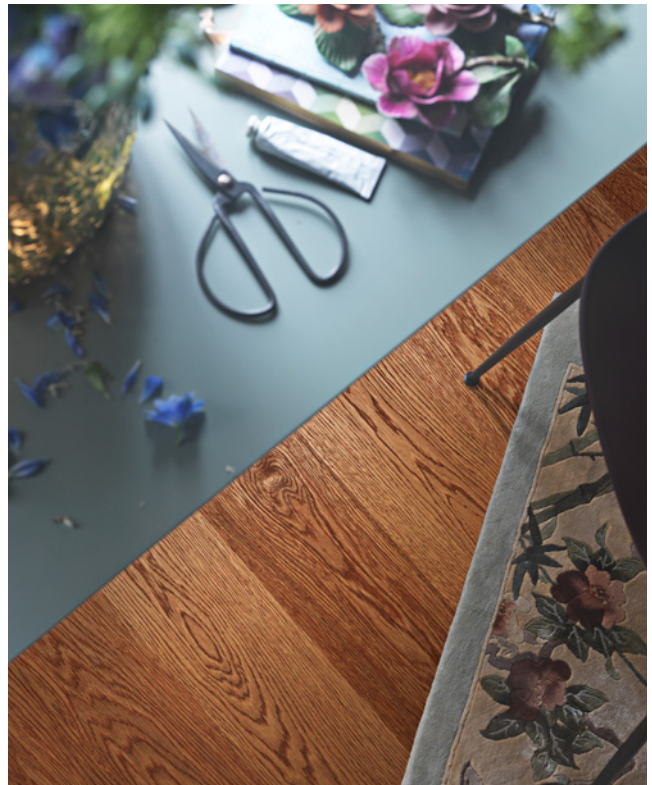
Garden Atmosphere – it's the new flower power!

Oak floor/Garden Intense.



Garden Atmosphere

Fresh out of ideas? Try the garden for inspiration. A natural place for retreat and contemplation, it's an all time inspirational favourite for architects, artists and fashion designers. Watch how it works for your floor styling too!



Wood floors. Bringing the garden inside.

Follow your instincts

The most natural styling accessory for your home, fresh flowers and leaves in vibrant colours. Guaranteed happiness all round.

Wild or formal?

Go for tangled and lush or restrain yourself with more muted formality. Let in plenty of natural light and create your own garden atmosphere from the floor upwards.

Life in colour

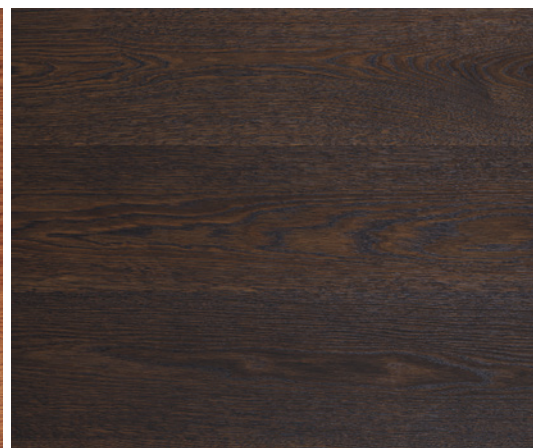
Colours affect our mood in various ways. Green has a soothing effect and helps you focus. Red, on the other hand, inspires energy and passion. Use colour samples to find the right fabrics and accessories to complement your choice of floor.



Garden Classic A classic lacquered look with a silk matt surface. Finish: silk matt.



Garden Intense Red brown oil produces visual qualities similar to teak, but maintains the raw wood feel. Finish: extra matt.



Garden Rich A deep dark wood finish with a matt hard wax surface for style with protection. Finish: extra matt.



Try rich, muted tones of green, red and violet to create your garden atmosphere.

Natural rustic

From bright to dark, these three rustic floor looks will deliver a natural vibe that works perfectly with your greens and florals.





Malibu Dreams

Surrender to that warm, welcoming California style!
Chic but laid back and rustic. And brimming over
with influences from the good things in life –
food, wine, surf and music!





Oil or lacquer? Have both

You can't see it, but **Malibu Natural** has a protective layer of lacquer on top of the oiled wood surface for extra durability. Still super soft if you prefer to go barefoot.

Oak floor/Malibu Natural.



Malibu Amber
Ideal for a classic warm wood tone, sealed with glossy lacquer. Finish: glossy.



Malibu Natural
Natural oil and lacquer deliver an invisible coating that feels smooth as silk. Finish: natural matt.



Malibu Rock
Graphite and wood, beautifully mixed to produce a rustic, yet elegant, look. Finish: natural matt.



Malibu Clay
An earthy look sealed with hard wax oil for protection with style. Finish: matt.



Rich brown coupled with soft turquoise and coral red. Land and sea in three colours.

There's no place like home

Start your own Californian adventure at home! Relax into a salty seashore style or create energy with reflections of a bustling city life.

Refined rustic

Choose between four distinct looks to launch your Malibu Dreams style. Featuring warm brown tones, mix them with the Pacific tones of chalk white, coral and turquoise.



Be yourself

Let your lifestyle enhance your Malibu Dreams look. A sports fanatic? Let it show by having your gear on display. A true nature lover? Use your favourite shells, stones and driftwood to decorate your home.



Malibu Dreams is all about enjoying life to the full.



Hello there, vintage fan. Touch of Grace is a timeless style that encourages an inspired mix of shapes and materials.

Oak floor/Grace Vivid.



Touch of Grace

With Touch of Grace there is no right or wrong!
Use these looks as a base for some truly original and elegant styling.
Be cheerful, be unpredictable – be graceful!

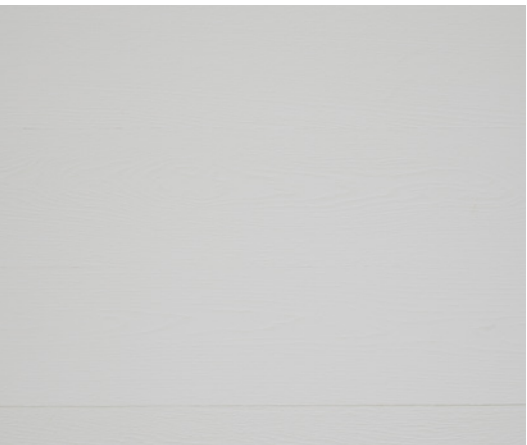


Grace and elegance with a smile

Go treasure hunting at a flea market. Or buy that chair you really can't afford. All is forgiven when you finally get to sit back and enjoy your wonderful home. Touch of Grace celebrates life with timeless design and an openness to all that is beautiful. A multifaceted style that calls for solid floors to keep things grounded.

Be original

Style is all about expressing yourself. Be confident in your choice of furniture and accessories, and you'll be halfway to your dream home. Trust in your own good taste more than anything else.



Grace Bright A delicate grey finish with the wooden feel preserved through brushing and painting. Finish: extra matt.



Grace Dark Poise and elegance delivered through brushing and painting. Finish: silk matt.



Grace Vivid A black background combined with contrasting white for a chalky look and highly visible wood grain. Finish: extra matt.



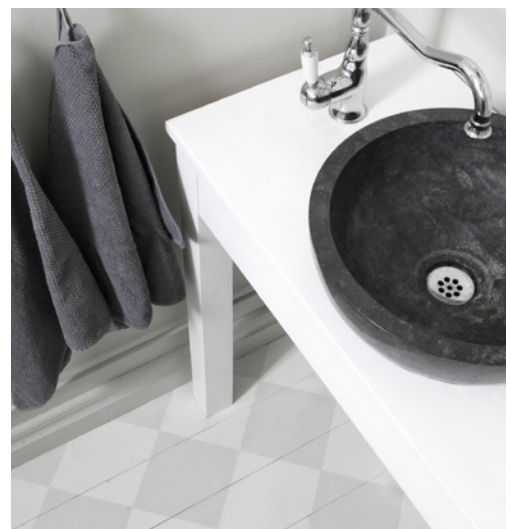
Furnish with soft feminine tones like pale pink and beige, with elements in blue to add energy.

Bring out a smile

Do brass, glass and playful ceramics make you feel happy? Then this is the style for you. Don't be afraid to improvise and mix different eras and expressions.

Paint on floors?

Yes, it's perfectly in order and incredibly beautiful too. Striped, checked or completely covered, your wood floor becomes one of a kind.



Diamonds. A classic look for your bathroom or kitchen.



New Modern

New Modern is all about carefully considered decisions,
a passion for detail and exquisite styling.





What matters is the thought that goes into your living area. Not how many things you own.

Oak floor/Modern Liquorice.



Modern art on the floor

You might think this style is all about restraint. But there are more layers here than first meet the eye. Bold brush strokes, rich tones and clever use of space create an oasis of calm and comfort.

Your home, your canvas

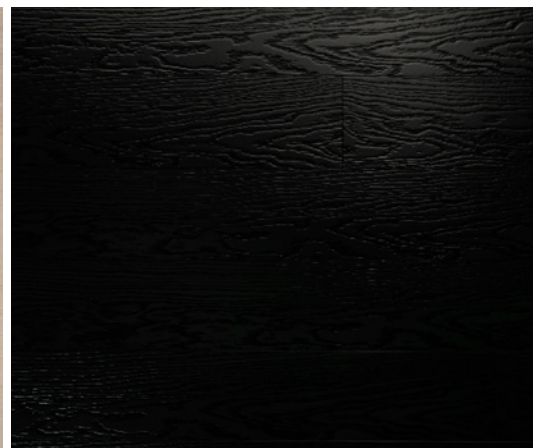
Use walls, floors and ceilings to express who you are. And, as with any good art – don't overdo it. What matters is the thought that goes into your living area. Not how many things you own.



Modern Soul A warm, intense look for your floor, sealed with a protective layer. Finish: matt.



Modern Pale The look and feel of bare, sanded wood – enhanced with a little white pigmentation. Finish: extra matt.



Modern Liquorice A brushed and painted floor means the natural grain is highlighted beautifully. Finish: silk matt shine.



Velvet-smooth fabrics and rich tones of brown, green and blue contrast perfectly with New Modern styles.

Start your new style on the floor and your interior choices will come naturally.



Nordic Shimmer

Nordic Milk



Garden Atmosphere

Garden Classic



Malibu Dreams

Malibu Amber



Touch of Grace

Grace Bright



New Modern

Modern Soul



Nordic Frost



Nordic Natural



Nordic Ash



Garden Intense



Garden Rich



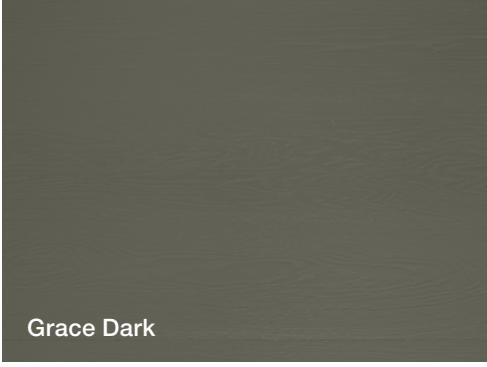
Malibu Natural



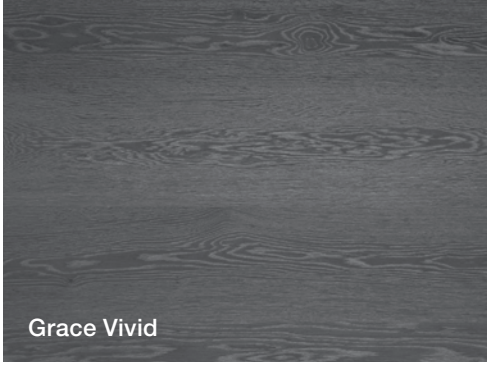
Malibu Rock



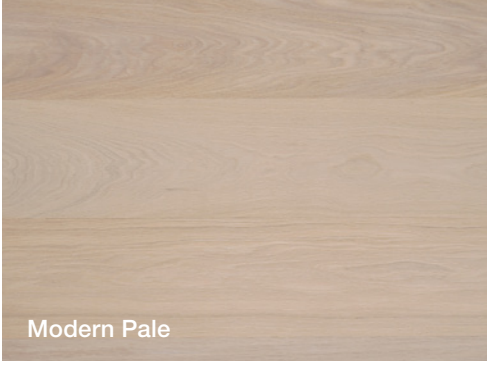
Malibu Clay



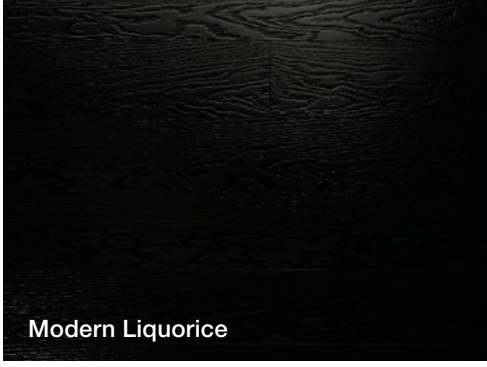
Grace Dark



Grace Vivid



Modern Pale



Modern Liquorice



Yes, what feels so right is good for our planet too

Your wood floor has a long and beautiful life ahead. And the fact is that by renovating it, you are not only making it look and feel great. You're helping to protect and preserve the environment too. Bringing out a fresh new wood surface from your existing floor means taking action for more sustainable living. A choice for the future, where beautiful design and care for the environment go hand in hand.

“Upcycling is the next big thing in the floor world.
Bona Inspiration fits perfectly with this trend.”

– Cay Bond



All Inspiration floor styles are created using Bona oils, lacquers and paints.



Bona Certified Contractors are wood flooring specialists. They know how to create all the Inspiration floor styles using Bona's dust free sanding system, brushing techniques, waterborne lacquers, oils and paints. They'll help you choose the look that's just right for your floor to make sure it looks and performs how you want it to. Find your local Bona contractor at bona.com



Looking for transformation? Let's start with the floor.

Renovating an existing wood floor, by reviving its surface texture and changing the tone or colour, can totally transform the look of your living space.

Visit bona.com to explore the Inspiration floor styles further and to find your local Bona Certified Contractor who will help you turn your dreams into reality.

Bona Limited is a subsidiary of Bona AB, the Swedish wood floor specialists with 100 years of experience in the development and production of treatments for wood floors. Find out more at bona.com where you can also purchase cleaning and maintenance products to protect the surface of your wood floors and to keep them looking as good as new throughout their lifetime!

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