

ZOFFANY

ICONS PRESS RELEASE SS19



ICONS

Culturally significant designs meet exquisite techniques in Zoffany Icons, an influential capsule collection new for Spring/Summer 2019

Celebrating some of the most exceptional design influences of recent time, Zoffany Icons features a divine curation of standout weaves, embroideries and prints, representing different cultures and eras.

Each of the 11 stunning fabrics that make up this collection have been chosen for their individual merit, with hero designs from famous art houses sitting alongside inspiration from France, Japan and Africa. Distinctive new designs reside confidently amongst archive pieces from the Zoffany library, where breath-taking representations on the finest fabrics showcase a masterclass in technique.

Crafted in a concise colour line, Icons works seamlessly with all Zoffany Alchemy of Colour tones, from the mineral subtleties of Quartz Grey and Zinc to the jewel like riches of Tiger's Eye and Lazuli.

Zoffany's head of design, Peter Gomez says, "Our SS19 collection pays homage to a range of leading design influences such as Bauhaus and the 1920s, both of which are approaching their centenary. Combined with cultural elements and a selection of Zoffany's own archive designs, this collection shares a delightful contrast between old and new, proving that iconic design always has a place amongst exceptional interiors".

To complement Zoffany Icons, the Zephyr Plains book offers a fabulous range of tactile, 100% brushed cotton fabrics. Available in a range of 25 colours, each expertly coordinating with Zoffany Icon's fabrics, Zephyr Plains provides an excellent alternative to velvet.

The launch comprises two books: Icons Fabrics (which incorporates prints, embroideries and weaves) and Zephyr Plains.

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ICONS FABRIC COLLECTION

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ABSTRACT 1928

Gloriously bold and architecturally inspired, Abstract 1928 from Zoffany combines craft and fine art in this fabulous display of colour and style, influenced by Bauhaus, the renowned home of modernism. Faithfully reproduced and screen printed on 100% linen.

Available in three colourways: Multi, Mineral and Serpentine

LES DAMES

A spontaneous design with stunning movement, Les Dames is representative of an artist's muse. Quick expressive brushstrokes showcase a classic beauty: pretty, elegant and captivating.

Available in three colourways: Peacock/Copper, Rose Quartz/Ink and Charcoal

NOOTKA

Inspired by the Nootka conifer, this dual-purpose woven jacquard has the appearance of looking upwards through a tree canopy. With an incredible level of detail, Nootka's overlapping leaves create a 3D effect, displaying a shimmering contrast against a backdrop of matt and shine.

Available in three colourways: Empire Grey, Tiger's Eye and Malachite

DECO DEER

Taken from an original French print, Deco Deer from Zoffany represents an iconic period of design. Silhouetted shapes in stunning crewel embroidery create a whimsical look against a contrasting linen ground.

Available in two colourways: Tiger's Eye/Vine Black and Mineral

Recommended for drapes only

Deco Deer is also available in a velvet

DECO DEER VELVET

Taken from an original French print, Deco Deer from Zoffany represents an iconic period of design. Silhouetted shapes create a whimsical look, contrasting against a richly coloured plain ground.

Ideal for upholstery and curtains

Available in two colourways: Sahara and Malachite

Deco Deer is also available in a linen

RAKUGAKI

Featuring a bold design of confident brush strokes, Rakugaki shares its name with the Japanese word for graffiti and doodles. Dramatic and contemporary, this woven jacquard quality displays an exquisite textural detail.

Available in two colourways: a pared back Grey/Quartz and a dramatic Ink/Tiger's Eye

Suitable for drapes only

ICONS FABRIC COLLECTION

KUBA

The distinctive geometric pattern adorning this fine linen cloth is representative of the design elements found in traditional textiles from central Africa.

Spectacular spray dyed fabric is layered with heavy embroidery, evolving into a technique rich, full bodied design.

Available in two colourways: Zinc and Lazuli

VERDI APPLIQUE

This original design, crafted in Zoffany's studio, features an abstract motif on a richly coloured 100% linen ground. The velvet applique is embroidered creating exquisite detail and light reflecting qualities.

Available in three colourways: Gargoyle, Tiger's Eye and Venetian

GEOMETRICA

With a deco feel, this smart geometric from Zoffany Icons displays a silky appearance with a slight sheen. Interlocking diamond shapes in a twisted metallic yarn reveal a delightful movement to this glorious fabric.

Available in three colourways: Fossil, Serpentine and Tiger's Eye

LONDON 1832

What could be more iconic than this wonderful 1832 view of London, taken from an original Zoffany archive design. Printed in England and capturing a moment in time, this design features inspirational landmarks and some of the capital's most famous roads.

Available in a Silver colourway

RHOMBI STRIPE

Bringing Zoffany's Alchemy of Colour to the fore, Rhombi Stripe is a striking fabric with wide width brushstrokes contrasting against a dark ground. The multicoloured satin stripe creates a trellis effect, without colour repetition. Offering exceptional choice for both upholstery and curtains, this design is a fabulous colour carrier in two contrasting colour palettes.

Available in two colourways: Jewel and Mineral

ZEPHYR PLAINS

An excellent coordinate to Zoffany Icons, Zephyr Plains is a collection of 25 fabulously coloured brushed cottons. Soft to the touch, this dual-purpose quality is a wonderful alternative to velvet. Smart, yet tactile and comforting Zoffany's Alchemy of Colour sings throughout.

PRODUCT INFORMATION



1. **Sofa:** Abstract 1928 Multi 322670 **Cushions (L-R):** Zephyr Woad 333052, Zephyr Como Blue 333054

2. **Paint:** Zoffany Half Silver **Sofa:** Abstract 1928 Multi 322670 **Cushions (L-R):** Curzon Sunstone 333006, Zephyr Woad 333052, Zephyr Como Blue 333054, Curzon Classic Green 331096

3. **Curtains:** Rhombi Stripe Jewel 333030 **Sofa:** Clerkenwell Prussian Blue 332726 **Cushions (L-R):** Curzon Coral 331090, Ozias Poison 332921, Rhombi Stripe Jewel 333030, Brik Tigers Eye 332880

4. **Curtains:** Rhombi Stripe Jewel 333030 **Paint:** Zoffany Como Blue **Sofa:** Clerkenwell Prussian Blue 332726 **Cushions (L-R):** Ozias Poison 332921, Rhombi Stripe Jewel 333030, Brik Tigers Eye 332880, Curzon Coral 331090

5. **Curtains:** Rakugaki 333012 **Paint:** Zoffany Quarter Silver **Cushions (L-R):** Rakugaki 333012, Zephyr 333044, Zephyr 333025

6. **Chair:** Geometrica 333028 **Fabric:** Kuba 333022 **Cushion:** Rakugaki 33312

7. **Fabric:** Kuba 333022 **Cushion:** Rakugaki 33312

8. **Curtains:** Rakugaki 333012 **Cushions (L-R):** Rakugaki 333012, Zephyr 333044, Zephyr 333053

9. **Fabric:** Deco Deer 333017 **Chair:** Deco Deer Velvet 322673

10. **Curtains:** Deco Deer 333017 **Paint:** Zoffany Vine Black

11. **Paint:** (Walls) Quartz Grey (Woodwork) Vine Black **Blind:** London 1832 322677 **Chair:** Nootka 333025

12. **Chair:** Nootka 333025 **Fabric:** London 1832 322677 **Cushions:** Nootka 333026

13. **Curtains:** Kuba 333022 **Wallpaper:** Taisho 312725 **Paint:** (Walls) Ink (Ceiling) Tigers Eye **Chairs:** Geometrica 333028

14. **Wallpaper:** Taisho 312725 **Walls:** Zoffany Ink **Chairs:** Geometrica 333028 **Screen:** Ozias 332921 **Cushion:** Pablo 332891

15. **Curtains:** Verdi Applique 333015 **Paint:** (Back Wall) Shetland (Pillars) Quarter Quartz Grey **Chair:** Conway Velvet 332960

16. **Curtains:** Verdi Applique 333015 **Paint:** (Back Wall) Shetland (Pillars) Quarter Quartz Grey **Chair:** Nootka 333026

17. **Curtains:** Les Dames 322675 **Paint:** (Wall) Tuscan Pink (Woodwork) Platinum Grey **Chair:** Donati 332868 **Headboard:** Curzon Coral 331090 **Bedding:** Zephyr 333044, Zephyr 333052, Zephyr 333054 **Cushions (L-R):** Loelia 332976, Guinea 332925, Les Dames 322675, Zephyr 333054, Hepworth 332900

18. **Bedding:** Zephyr 333044, Zephyr 333052 **Cushions:** Les Dames 322677, Zephyr 333052, Zephyr 333054

19. **Curtains:** Les Dames 322675 **Paint:** (Walls) Tuscan Pink (Woodwork) Platinum Grey **Chair:** Donati 332868 **Headboard:** Curzon Coral 331090 **Cushions:** Loelia 332976, Clerkenwell 332720, Guinea 332925, Zephyr 333052, Hepworth 332900

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